

**If you aren't in the habit of doing so, please be sure to check your consultant site every evening to see if there are new recruits in your central group. =) It will show up as a notification on your dashboard and that is where you can find their contact information.**

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**Email #1**

Hello there, Sally!

I'm SO excited to welcome you to Usborne Books & More!

You've got video mail, girl!

[Click here for your welcome video!](#) to check it out!

We'll be in touch very soon with your consultant ID # and more info. to get you off to a successful start!

Again, welcome! I'm so happy you've joined our Usborne family!

~Tina

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**Quick Phone Call about 20 minutes after you send email 1**

. Introduce yourself very quickly & very briefly welcome them. Your reason to ring is to make sure the new consultant received your email. You want this to be a quick call =)

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**Email #2: Day Two when their consultant ID has been posted in their back office**

**(Note: if they sign up Friday-Sunday, their ID will be available Monday)**

Hello again!

Welcome to the beginning of your Usborne adventure!

I can't wait to 'meet' you and welcome you to the team! Please click [Click Here To Take The 1 Minute Survey](#) to tell me a little more about yourself (it will help me know how to help you). On the survey, please also schedule a quick 30-minute phone chat with me... I'd love to personally welcome you to the Usborne family and help you get off to a rockin' start!

After we chat, I'll be sending you more information (don't want to overwhelm you with too much at once!).

Here's just a little bit to get you started:

Your Usborne Consultant ID #: **00000**

Go to <https://consultants.myubam.com>, and enter your ID and password (last 4 digits of your social security number). This takes you to your Dashboard page. From there you can access your Back Office by clicking on the small house icon in the upper right. Your Back Office has MANY great business tools. This site is completely maintained by our Home Office (HO), and shows your sales and orders, as well as current news

and resources. Feel free to get familiar with it when you get a chance. You will notice the Links across the top, full of great info/tools/training. Definitely click on the "Welcome Message" at the top of your Back Office page....lots of good info!

You also have a shopping website: <https://XXXXXX.myubam.com>

Again, I'm SO excited to talk with you and properly welcome you to the Usborne family!

What to do next? That's easy!

1. Click here to tell me a little about yourself & to schedule a time to chat! [Click Here To Take The 1 Minute Survey](#)
2. Print off the attached documents below. We'll be walking through those during our scheduled phone call, so don't be overwhelmed - I'm here to help!
3. Friend me on Facebook so I can add you to the Inspire & Reading Revolutionaries team pages (if your sponsor hasn't already)!

Looking forward to your new Usborne adventure, friend!

Cheering for you!

~Tina

(Attach Write Your Own Success Story Flyer)

(Attach Double Free Books Flyer)

(Attach Consultant Success Plan with links: First 10 days and next 20)

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### **Email #3: Day 3**

Hello again, friend!

Thank you for taking the time to learn more about your new business and our team!

You've got more video mail! Woot!

Click [here](#) to check it out!

### **Here are a few more quick tips to getting started:**

**Here's another link to your shopping website:** <https://XXXXXX.myubam.com>

Every time you have a show, you will set-up an e-show along with it. Note: there is NO www included in the address - that's on purpose.

**To set up an e-show, go to your shopping website**, select "log in" in the right-hand corner. You will sign in as a returning customer and enter your email address as well as your UBAM password (last 4 digits of your social security number). After you set yourself up in this way, select "My Account" from the upper

right-hand corner. You'll see an area to your left to "Set Up an Event" - this is where you'll set up your e-shows. Be sure to do this for every home party that you do (including your Business Launch event!)

**One of my go-to places for information, party graphics, & training is the "Thrive Drive" at <https://drive.google.com/folderview?id=0B3TnPx4-0t2iN09sb08takZsQU0&usp=sharing>** . Be sure to check out the "Getting Started Folder". It also contains the Consultant Success Plan, which is a great resource as you begin your new business...if you haven't yet printed it out and started looking through it yet, I highly recommend doing so!

I expect you to have many, many questions. These are great! Your consultant guide that comes in your kit will be your first resource for these. I am your second line of support, as well as the video links from the first email (they're fabulous!). **The easiest way to reach me is via email or FB message.**

REMEMBER, you'll be receiving lots of info and training. Don't worry – you are not expected to “get it all” right away – just filter through it as time permits. We will make sure you are fully trained over the next 3 months.

This business is great fun, and can also be very profitable, if that is your goal. As your upline team leader with Usborne, I am available to help you succeed AND enjoy your new venture!

Please feel free to contact me with any questions!

Cheering for you!  
~Tina

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#### **Email #4: End of the First Week**

Hey, hey!

How's your first week with Usborne?!

You've got more video mail!

Click [here](#) to check it out!

How are you doing on making your way through the Consultant Success Plan? To achieve the best results, wrapping up the Consultant Success Plan in the first 10 days is \*highly\* recommended. So if you haven't yet, grab a cup of coffee or your fav. snacks and watch the great videos (the links are on the document)!

Congrats again on your first week with the biz.!

Talk to ya soon!  
~Tina

(Attach Consultant Success Plan with links: First 10 days and next 20)  
(Attach Consultant Success Plan with links: Next 60 days)

**(At this point in time, emails #5-7 can be scheduled in advance to be sent through AutoSalesPilot.com for free (just be sure to write down your password as they do not have a password recovery system in place =) ) or through MailChimp.)**

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**Email #5: End of the 2nd Week**

Hello, hello!

You've got Usborne video mail!

Click here to check it out:

<https://www.youtube.com/watch?v=OJboyagonDw>

Do you have a few friends looking for some extra income, a girls' night out, money for school tuition, or a way to stay home with the kiddos? Why not share the business with them? It's SO much fun to have Uzzie Buddies (as we call friends in the business)!

Message me and let's talk!

~Tina

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**Email #6: End of the 3rd Week**

Hello again!

You've got Usborne video mail! Woot!

Click here to check it out:

<https://www.youtube.com/watch?v=n7YRHp9tM2k>

Can't wait to talk to you!

~Tina =)

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**Email #7: End of the 4th Week**

Well, howdy!

Has it really been a month since you started Usborne?!  
Where has the time gone?!

I've got one more video for ya! Click here <https://www.youtube.com/watch?v=Db6y5UCLqvs> or below to check it out.

Message me or give me a call and let's talk!

~Tina